

A hand-drawn banner with a black outline and a white fill, containing the text "The Great" in a black, handwritten-style font. The banner has a small notch on its left side.

The Great

A large hand-drawn banner with a black outline and a white fill, containing the text "Aquaventure" in a black, handwritten-style font. The banner has a small notch on its left side.

Aquaventure

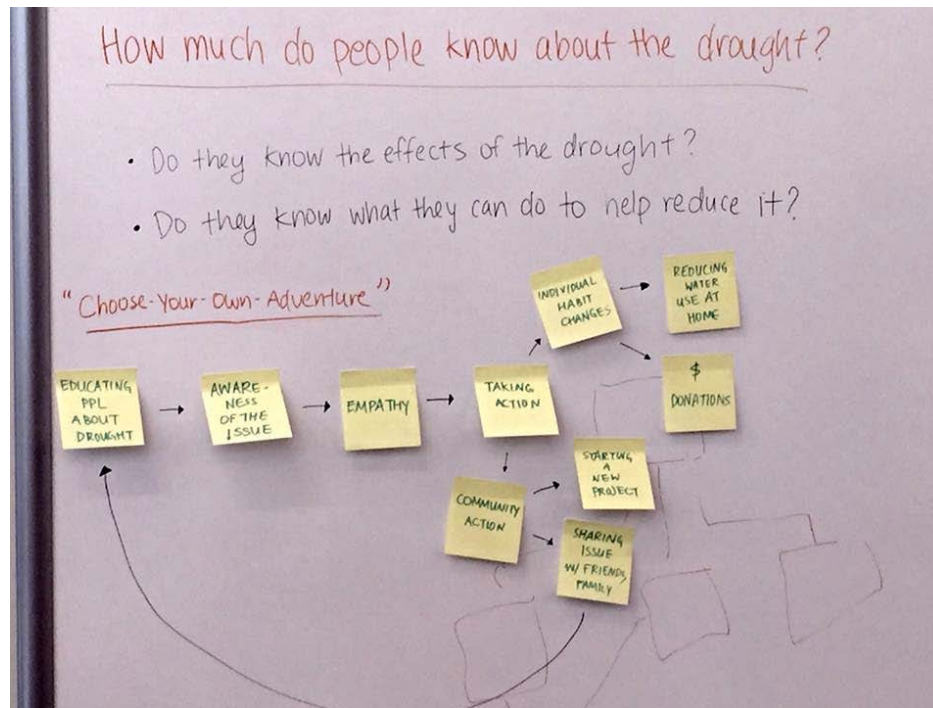
A small hand-drawn banner with a black outline and a white fill, containing the text "A silly but important story" in a black, handwritten-style font. The banner has a small notch on its left side.

*A silly but
important story*

the problem

what can we do?

Focus on step 1!



stakeholder analysis

we don't know enough

43%

Average score of drought
knowledge survey

* Results from 52 responses.

participation plan

motivation to share on social media

48% For a social cause

57% To share something funny

5% Other motivations

* Results from 22 responses.

the solution *after Aquaventure*

79%

Average score of drought
knowledge survey

* Results from 11 responses.



where is your
adventure?